



许瑞方

资深律师

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概览

许瑞方是好士打律师行知识产权与科技、媒体及通信（TMT）业务组的律师。

执业经验

- 协助处理在香港和、中国内地、菲律宾和其他东南亚国家的商标异议和商标无效宣告相关事宜。
- 协助处理在香港和、中国内地、柬埔寨、印尼、菲律宾和其他东南亚国家的商标申请相关事宜。
- 处理域名投诉事宜，包括统一域名争议解决政策（UDRP）和《中国互联网络信息中心国家顶级域名争议解决办法》（CNDRP）相关投诉。
- 协助企业客户处理在香港和中国内地的第三方移动应用程序、宣传材料和社交媒体页面未经授权使用客户商标的事宜。
- 协助企业客户处理在中国、柬埔寨、印尼、菲律宾和其他东南亚国家的仿冒产品未经授权使用客户商标的事宜。
- 协助一家领先的美国科技公司起草和审查商标转让协议。
- 向若干国际品牌就在香港、中国内地、柬埔寨、印尼、菲律宾和其他东南亚国家的商标侵权诉讼和整体商标维权策略提供法律意见。
- 协助香港地产开发商处理侵夺公司名称的案件。
- Advising one of the largest global spirits companies on trade mark opposition, revocation/ invalidation and cancellation actions in mainland China.
- Advised a leading Hong Kong financial institution on trade mark infringement and company name hijacking in mainland China.

- Advising a Hong Kong tertiary institution on brand protection and managing their IP portfolio in Hong Kong, mainland China and other jurisdictions.
- Advising Hong Kong educational institutions on brand protection and managing their IP portfolio in Hong Kong, mainland China and other jurisdictions.
- Advising an American multinational company on enforcement and trade mark prosecution matters in Hong Kong.
- Advising a Hong Kong telecommunication company on brand protection and managing their IP portfolio in Hong Kong, mainland China and other jurisdictions.
- Advised a swimwear company on IP agreements with a Chinese company.
- Advising a Hong Kong food and beverage chain on brand protection in Asian jurisdictions and managing their IP portfolio.
- Advising a Hong Kong sports governing body on filing strategy and non-contentious trade mark issues in Hong Kong, mainland China and other jurisdictions.
- Advising an American luxury retailer on non-contentious trade mark issues in mainland China.

执业资格

教育背景

- 香港中文大学, 法学专业证书
- 香港中文大学, 法学学士, First Class Honours

执业资格

- 香港

语言

- 广东话
- 英文
- 普通话